-------------------- 1 часть (покупки по партнерам) -----------------------------------------------------

-- select is\_trial

-- , name\_partner

-- , rn\_user

-- , count (purchase\_id)

-- from

-- (select \*

-- , row\_number() over(order by date\_purchase) as rn\_all

-- , row\_number() over(partition by user\_id order by date\_purchase) as rn\_user

-- from skycinema.client\_sign\_up

-- left join skycinema.partner\_dict d

-- on skycinema.client\_sign\_up.partner = d.id\_partner) as RN\_A

-- group by is\_trial, name\_partner , rn\_user

-----------------------2 часть (винтажные доходимости)------------------------------------------------------

select name\_partner

, sum (case when rn\_user = 2 then 1 else 0 end::float) / sum (case when rn\_user = 1 then 1 else 0 end) r\_1

, sum (case when rn\_user = 3 then 1 else 0 end::float) / sum (case when rn\_user = 1 then 1 else 0 end) r\_2

, sum (case when rn\_user = 4 then 1 else 0 end::float) / sum (case when rn\_user = 1 then 1 else 0 end) r\_3

, sum (case when rn\_user = 5 then 1 else 0 end::float) / sum (case when rn\_user = 1 then 1 else 0 end) r\_4

, sum (case when rn\_user = 6 then 1 else 0 end::float) / sum (case when rn\_user = 1 then 1 else 0 end) r\_5

from

(select \*

, row\_number() over(order by date\_purchase) as rn\_all

, row\_number() over(partition by user\_id order by date\_purchase) as rn\_user

from skycinema.client\_sign\_up

left join skycinema.partner\_dict d

on skycinema.client\_sign\_up.partner = d.id\_partner) as RN\_A

group by name\_partner

-- order by name\_partner, rn\_user